



Corporate Strategy

2008 - 2012



Serving Our Communities, Safeguarding our Environment

~ Council Vision ~

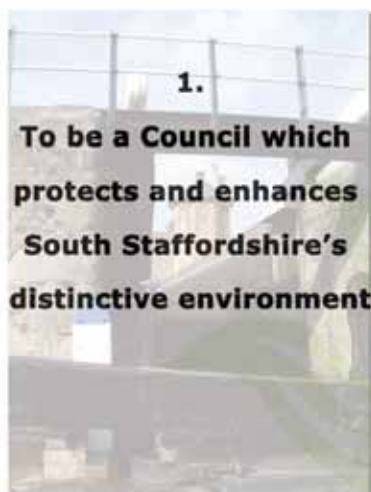
As a well managed Council, we will strive to make South Staffordshire a safe and healthy place to live, with prosperous villages and thriving communities where everyone can develop their abilities to the full and pass on to future generations a better environment



South Staffordshire Council



Our 5 Aims and Objectives all of which are of equal importance



- We will protect and enhance the quality of South Staffordshire's distinctive built and natural environment, and conserve the character of the green belt.
- We will ensure that each community has access to quality open spaces that are fit for purpose.
- We will reduce pollution and waste to landfill, increase recycling and reduce emissions arising from our own operations, thus contributing to the wider climate change agenda.
- We will aim to ensure that our District is clean, free from litter, fly tipping and other forms of environmental crime.

- We will make a positive contribution to the health and well being of all the people in South Staffordshire by promoting and supporting healthy lifestyles being mindful of the most vulnerable, including the increasing number of elderly people.
- We will reduce crime and disorder and make South Staffordshire residents feel safer.
- We will support and enable people in South Staffordshire, who choose to do so, to remain within their own homes.

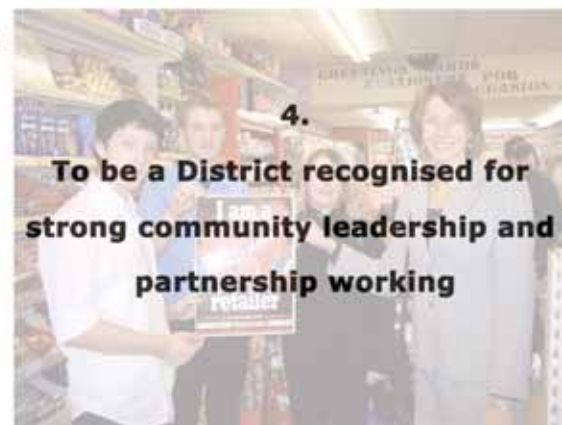


- We will aim to meet more of our housing needs, by providing affordable housing, preventing homelessness and delivering a balanced mix of house types.
- We will support the retention of local services and facilities in the interest of sustainable communities, and seek to improve access to high level services such as hospitals.
- We will promote the provision and retention of accessible employment opportunities within the District and the wider West Midlands Region.



- We will support appropriate localities working, particularly through enabling Parish Councils to undertake improvement activities.
- We will promote tourism that is appropriate to South Staffordshire.

- We will lead an efficient and effective multi-agency approach to improving services and enhancing quality of life.
- We will encourage the innovative use of community facilities for lifelong learning and other service provision.
- We will ensure that there is visibly strong community leadership and effective scrutiny via the elected Members.



- We will be viewed by residents, partners and employees as an excellent, responsive and accessible authority.
- We will plan and manage the Council's finances and resources with the aim of delivering value for money whilst achieving high quality services in line with our stated aims and objectives.
- We will continuously review services in line with the aspirations of residents and stakeholders, delivering the national agenda in a local context.

- We will invest in our workforce to ensure that we have sufficient skills and capacity to meet our aims and objectives, both now and in the future.
- Where appropriate we will use innovative technology and approaches to improve efficiency, effectiveness and accessibility to key services.



South Staffordshire Council

~ Keeping our Focus ~

- Protecting South Staffordshire's environment
 - Pursuing a low Council Tax
 - Promoting Community Safety
 - Providing high quality services



South Staffordshire Council

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